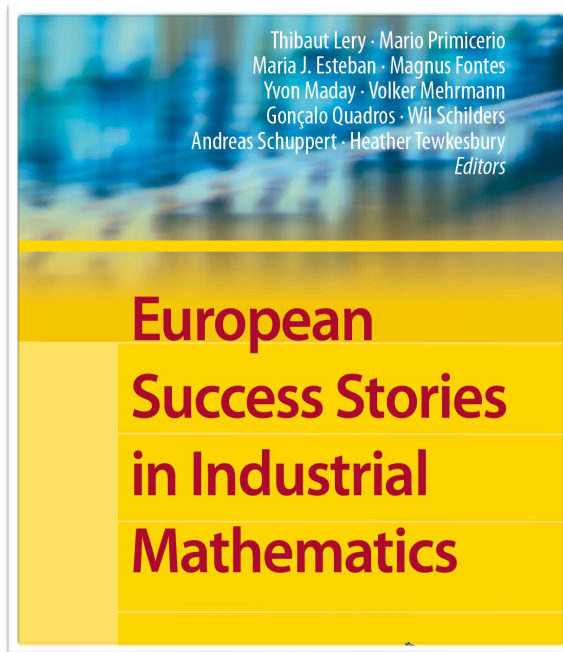


BOOK LAUNCH



Wednesday 19 October 2011

At the Minerva Suite of the RDS (The Royal Dublin Society),
Merrion Road, Ballsbridge, Dublin 4, Ireland

12:00 to 17:00

in the presence of Sean Sherlock T.D.,

Minister for Research and Innovation, Ireland

This unique book presents real world success stories of collaboration between European mathematicians and industrial partners, showcasing first-hand case studies, and lessons learned from the experiences, technologies, and business challenges that led to the successful development of industrial solutions based on mathematics. In each of these success stories, researchers, students, entrepreneurs, policy makers and business leaders in a range of disciplines will find valuable material and important lessons that can be applied in their own fields.

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