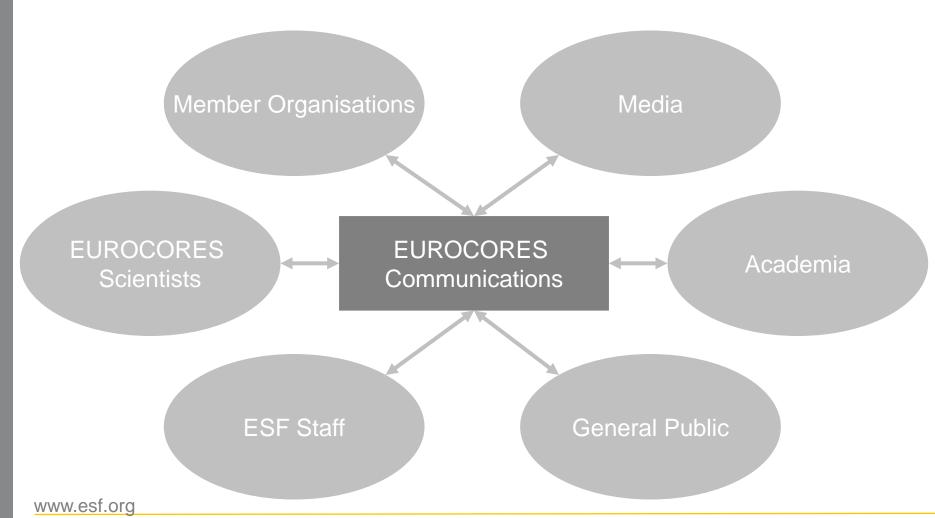


EUROCORES Communications



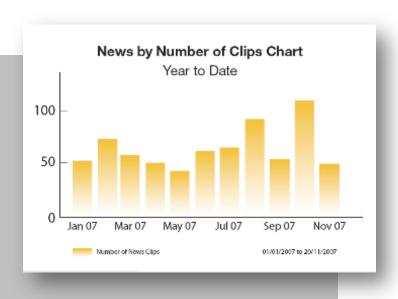


Target Groups





Communicating with the Media



- Releasing news stories
- Aiming at high citation rates in the press
- Actively liaising with media representatives



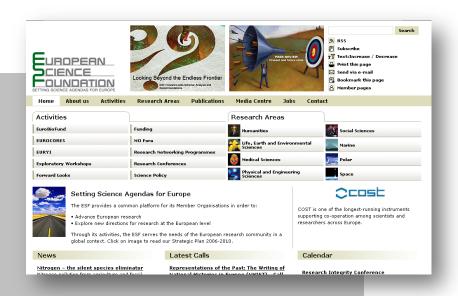
Printed EUROCORES publications



- EUROCORES postcard
- EUROCORES highlights
- EUROCORES posters
- EUROCORES Newsletter INSIGHT
- About EUROCORES
- Programme leaflets



Communicating using the Web



- News section
- EUROCORES Scheme and Programme pages
- Image gallery
- Downloads
- Calendar



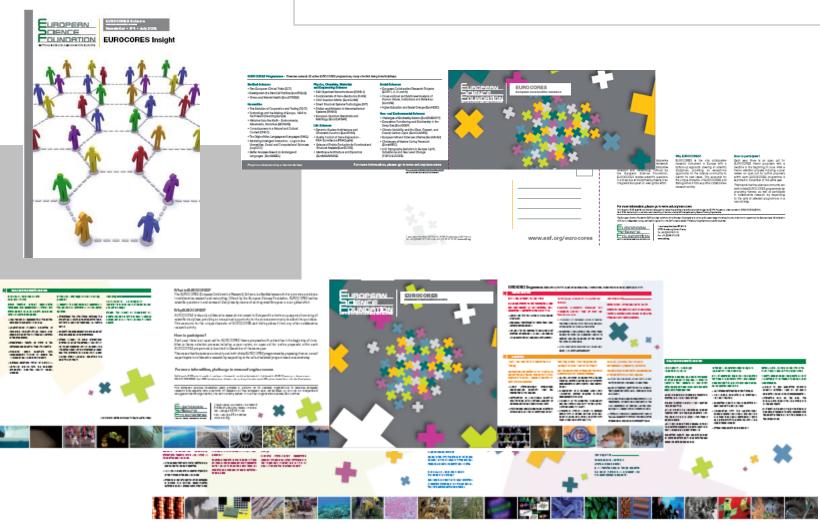
EUROCORES Communications



- Presence at conferences, including booths at major conferences
- Coverage of conferences
- Building communications network



Latest EUROCORES publications





Examples – SONS, FoNE and FANAS

EURYI Awards





RSC Awards





Best Poster Awards



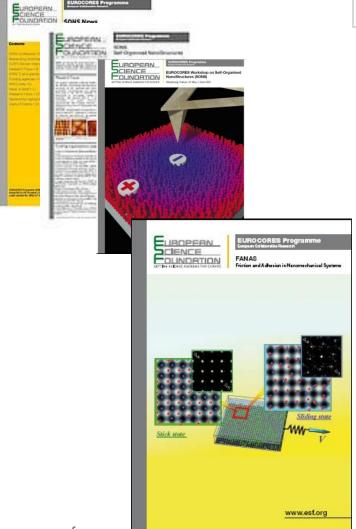




Covers

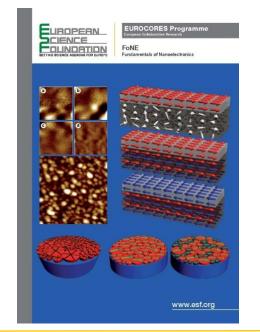


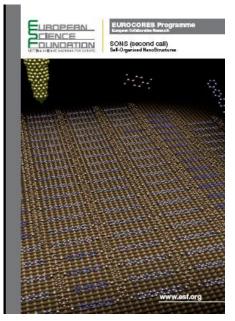




Examples – SONS, FoNE and FANAS

Newsletters, flyers, abstract books and leaflets

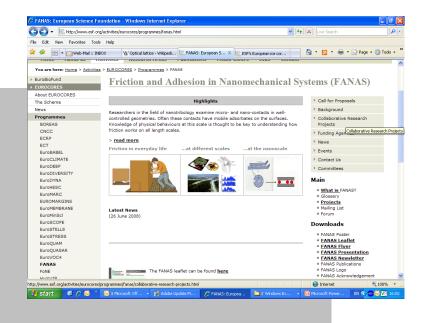




www.esf.org



Examples – SONS, FoNE and FANAS



- News and highlights updates
- Email-alert
- Constant communication flow with scientists and Management Committee



Making EUROCORES communications happen



- Please inform us about important findings, new publications, new collaborations, etc
- Please acknowledge HumVIB in your oral presentations, posters and papers
- Please send us images





Thank you for your attention!

contact:

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